

A photograph of several people sitting around a long wooden table in a meeting room. They are looking towards the right side of the frame. The lighting is bright, suggesting a window or large light source. The focus is on the people in the foreground, with the background slightly blurred.

The Executive's  
**Jargon**

**ENGLISH FOR BUSINESS EXECUTIVES**

# The Executive's Jargon



## About this Book

**The Executive's Jargon** is an instructional material specifically intended for students of English for Business Executives who aim to enrich their vocabulary bank with the frequently-used expressions in the corporate world and any workplace setting.

This module is essentially devoted to helping business executives learn and acquire specific set of vocabularies and other expressions in various fields of specialization. The lists of words and the activities herein provided are based on the selected topics and articles in *The Executive's Current Events Digest* for the learners to master the concepts and be reminded of the expressions used in the discussion class.

For stronger and longer retention, the set of jargons are to be taught within the suitable social context.

Get ready to boost your word power!

## TABLE OF CONTENTS

Unit	Title	Page
1	Making a Single Investment to Reduce Poverty	4
2	Dancing is Not a Crime	8
3	Enhance your Soft Skills and Achieve Success	11
4	Could the 'Internet of Skills' become the next important technological skill?	13
5	Elon Musk: The Visionary Leader	20
6	Upsizing is Rare – Mr. Consumer	22
7	Gender Stereotypes: Pink or Blue?	25
8	Trial of a 4-Day Workweek: Increased Happiness Among Employees	30
9	CO <sub>2</sub> - extracting Electric Car	34
10	Stronger than Fear – Malala Yousafzai	37
11	Who Died for Your Coat?	41
12	Weddings and Traditions: I do or I don't?	44
13	Work Smarter than Harder – “New Normal”	46
14	Motorbikes that Can Fly	50
15	Martin Luther King: “I have a Dream.”	52
16	“Pandora Papers”: Nemesis of the Greedy	55
17	44 Days With an Endangered Tribe	58
18	Mitigating Impact of Robots on Human Workers	61
19	Tech Giant: Microsoft Plunge	64
20	Sheryl Sandberg: The “Self-made Woman”	68

# Unit 1      Making a Single Investment to Reduce Poverty

Below are words and other useful expressions taken from the current events selection. Get ready to put your vocabulary skills into action!

[economic] boost	commenced	social benefits
indigence	progressed	comparative study
inventory	well-being	revealed
examine	soared	

A. Match the expressions above with the images and definition below.



refers to an action, usually initiated by the government, bank, etc. that are intended to encourage activity and growth in the economy.

---



refers to a feeling of being healthy, happy and comfortable; it also includes other things such as how satisfied people are with their life as a whole, their sense of purpose, and how in control they feel.

---



to show [something] plainly or clearly; to make something [that was hidden] able to be seen

---



to look at or consider a person or thing carefully and in detail in order to discover something about them

---



a complete list of items such as property, goods in stock, or the contents of a building

---



to rise very quickly to a high level

---



the act of moving forward (as toward a goal)

---



the state of being extremely poor, lacking the basic resources of a normal life

---



to begin something

---



a study that involves the comparison of two or more things of the same kind.

---



private benefits gained by individuals directly involved in a transaction together with the external benefits gained by third parties

---

B. Write sentences using each of the identified vocabularies above and other useful expressions.

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

11.

## List of Jargons

**coax** (v)

/kəʊks/

-to persuade someone to do something

Example:

- The people **coaxed** the government to lift the banned.

**smother** (v)

/'smʌð.ə/

-prevent something to develop or expressed

Example:

- The voices of the opposition were effectively **smothered**.

**anonymous** (adj.)

/ə'noʊ.nə.məs/

-a name that is not known or that is not made public

Example:

- An **anonymous** writer posted anomalies that happen during his term.

**misdemeanor** (n)

/ˌmɪs.di'miː.nə/

-an action that is unacceptable, but not very serious

Example:

- The man was brought up on **misdemeanor** charges.

**adverse** (adj.)

/əd'vɜːs/

-negative and unpleasant; not likely to produce a good result

Example:

- This chemical is known to have **adverse** side effects.

**emancipated** (v)

/ɪ'mænsɪpeɪtɪd/

-to give people social or political freedom and rights

Example:

- Technology has done a great deal to emancipate workers from tedious jobs.

**mortify**(v)

/'mɔːr.tʃə.faɪ/

-to make somebody feel very ashamed or embarrassed

Example:

- Sam was **mortified** about having the police come to his house.

**apprehended** (v)

/æprɪ'hendəd/

-to arrest and put a person under police control

Example:

- The thief was **apprehended** in the act of stealing a car.

**kin** (n)

/kɪn/

- family , relatives

Example:

- Marriage between close **kin** is prohibited.

**obscene** (adj.)

/əb'siːn/

-offensive, disgusting according to accepted moral standards

Example:

- In the raid, police found several boxes of **obscene** DVDs..

**coerced** (v)

/koʊ'ɜrst/

-to force somebody to do something by using threats

Example:

- They were **coerced** into negotiating a settlement.

**allure** (v)

/ə'lʊr/

-attraction, charm, or excitement

Example:

- The window displays **allure** customers to buy goods.

**obscured** (adj.)

/əb'skjʊrd/

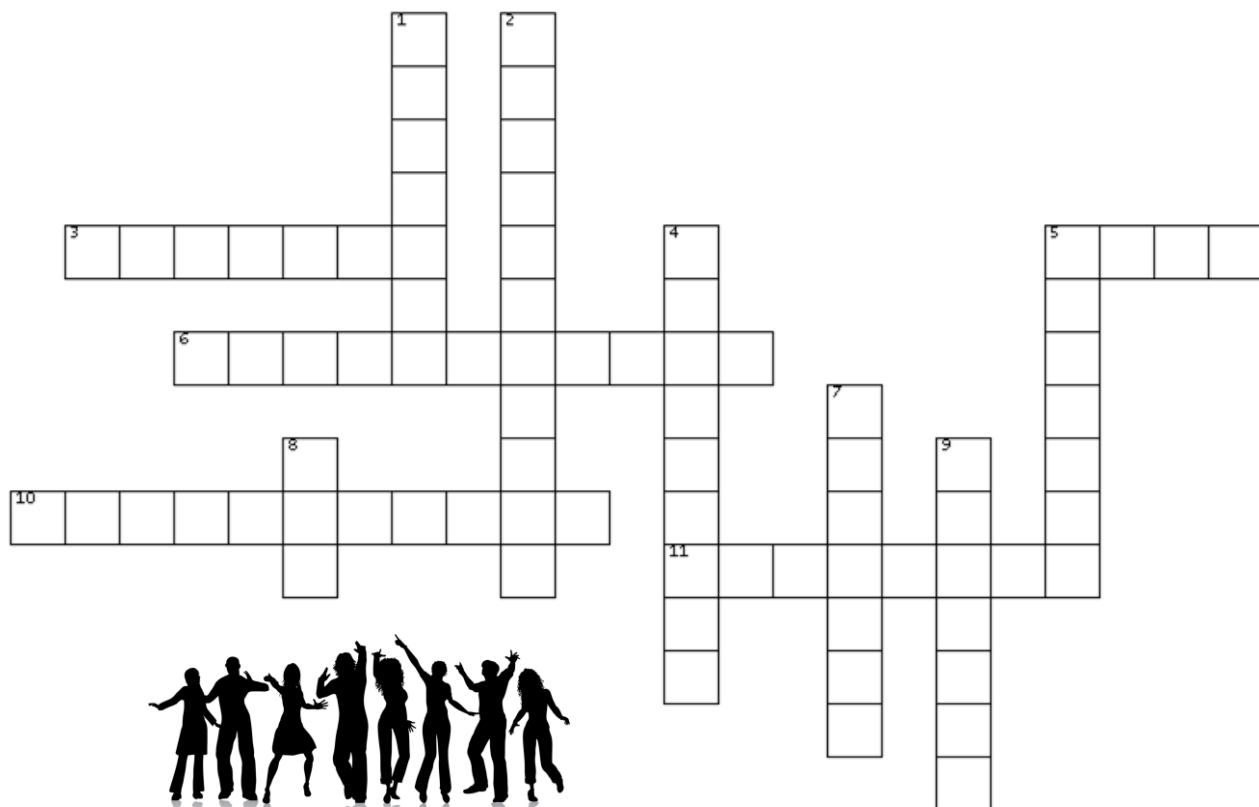
-unclear and difficult to understand or see, not known to many

Example:

- His tattoos have been **obscured** in this photo.

## Let's Criss-Cross

**Directions:** Use the clues to fill in the words above. Words can go across or down. Letters are shared when the words intersect.



### ACROSS

3. to prevent something from developing or growing freely
5. to persuade someone to do something
6. a crime considered to be one of the less serious types of crime
10. free from another person's control, or free from social or political limitations
11. not known to many people

### DOWN

1. having a negative or harmful effect on something
2. to catch and arrest someone who has not obeyed the law
4. made or done by someone whose name is not known or not made public
5. to persuade someone forcefully to do something that they are unwilling to do
7. offensive, rude
8. family and relations
9. to make someone very embarrassed